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## About Charlie and Nona Pucciariello, Founders of Tizane® Beverages

Charlie and Nona Pucciariello, CEO and President, respectively, of Island Infusions, LLC, are onto something special.

Tizane Beverages, the duo's 100% organic, botanical infusion beverages, were released in 2008 to enthusiastic feedback from a quickly growing number of greater Washington, DC specialty markets, cafes, co-ops, theatres and small luxury hotels. People introduced to the taste of Tizane are having bona fide "wow" moments when they first sample these decidedly different beverages – and with good reason.

Inspired by their many years living and exploring overseas, coupled with their passion for food and healthier living, Charlie and Nona began playing around with their idea of bringing the taste of botanicals back to the US. It was during their travels (over 90 countries combined) the two discovered a world of these "highly aromatic, mineral powerhouses" that sparked their idea of creating a new line of artisanal beverages with a focus on "purity, flavor and balance".

Over a year was spent very carefully crafting their infusions to please even the most sophisticated palates with Tizane's complex simplicity. Made exclusively from 100% organic super-premium botanicals, Tizane Beverages are designed to deliver unadulterated taste that is refreshing, relaxed and uplifting with their many restorative, balancing and nutritional properties.

No concentrates, powders or other highly processed forms are used. Rather than producing a product which hides behind sugar, Tizane Beverages contain blue agave nectar - a low glycemic sweetener from the agave plant - and no added sugar. The stand-out quality of these ingredients (along with what's not in them) is making their initial three offerings – Lemongrass, Jasmine and Hibiscus – a "knockout", "the bomb", "so cool" and "a winner", as fans have described them.

"We're doing something completely new by focusing on the taste of botanicals in their natural state," Charlie explains. "Our drinks are generating a lot of excitement from a very broad range of consumers - "foodies" and chefs, fitness and health enthusiasts and even avid soda drinkers. People are open to trying the new tastes of Tizane, and that's exciting for us!"

For additional information about Tizane Beverages, visit [www.tizane.com](http://www.tizane.com)

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